

SAFE SCHOOLS SUMMIT AGENDA

OCTOBER 10, 2018 | LONG BEACH, CA



7:30 AM - 8:15 AM

REGISTRATION AND BREAKFAST

8:15 AM - 8:30 AM

WELCOME, OPENING REMARKS

Josef Levy, President, Embassy Consulting Services, LLC

- **Workshop** -
8:30 am - 10:00 am

Shots Fired!
Responding to an
Active Shooter on
Campus

Presenter: Melvin, McGuire, Lieutenant, Long Beach Police Department and Consultant,
Embassy Consulting Services, LLC

Workshop Description: This interactive workshop will discuss recent school violence and explore effective strategies to responding to school shootings. This workshop will discuss ingredients for safety and survival and will introduce the Run Hide Fight protocol. Lieutenant McGuire will utilize his passion, training and experience as a former School Resource Officer on how to keep our youth safe on school campuses.

Presenter Bio: Lieutenant Melvin McGuire is a 20-year veteran of the Long Beach Police Department. During his career, he has worked assignments in patrol, investigations, and spent ten years as a Juvenile Detective, serving both as a School Resource Officer (SRO) and a Juvenile Gang Detective.

In 2006, Melvin went to Colorado to debrief the Platte Canyon High School hostage incident. Since then, he has worked diligently to design and deliver countless workplace violence and active shooter trainings to hundreds of police personnel as well as countless civilians in both the private and education sectors. He has also collaborated with others to develop first responder protocols for emergency response situations involving active shooters.

He works closely with members of the LBPD SWAT team, as well as SRO's and patrol officers to develop "stress inoculation" scenarios that have become some of the most dynamic in the country. The scenarios he designs incorporate aspects of recent or high-profile active shooter incidents, keeping his training current and relevant.

He is a charismatic public speaker who has a passion for training and learning. His goal for his trainings is to motivate and inspire his audiences to better prepare themselves to deal with workplace violence and critical incidents.

10:00 AM - 10:15 AM

BREAK

- **Workshop** -
10:15 am - 11:30 am

Understanding
and Providing for
the Mental Health
Needs of Students

Presenter: Heidi Olshan, Ed.D. Director, Special Education and Mental Health,
Los Alamitos Unified School District

Workshop Description: This workshop will explore the challenges facing our schools today as they deal with a myriad of mental health needs of students. We will explore risk factors of students with mental health challenges, how to properly administer a mental health threat assessment, suicide identification, prevention and postvention, and provide some strategies to school personnel to assist students exhibiting behaviors associated with a mental health diagnosis.

Presenter Bio: Heidi Olshan has been an educator, counselor and administrator for over 30 years in New York City, Birmingham, Alabama and in Orange County, CA - most recently as the Director of Special Education and Mental Health with the Los Alamitos Unified School District. Her work both in private practice and as a counselor in public schools afforded her the opportunity to work with young people dealing with a wide span of mental illnesses, including ADHD, Anxiety, Depression, Bi-Polar Disorder, and others. She has worked for the last six years as an administrator in the district, with a focus on providing supports to at risk students.

**Lunch and
Keynote Address**

11:30 am - 12:45 pm

Prepared For
A Purpose

Antoinette Tuff, Survivor, Author, Speaker

Antoinette Tuff's courage and faith prevented tragedy in a school under siege as 870 children waited in fear as their elementary school rushed into lockdown mode. As the nation faced yet another Sandy Hook story of tragedy, one woman rewrote the ending.

Yet the story doesn't start with those first steps Michael Hill took into that Atlanta elementary school. It starts with Antoinette Tuff, a woman who faced her own pain, hurt, and rejection, yet held onto grace, faith, and hope. A hope that anchored her in the most high-stakes moments, a grace that allowed her to empathize with a hurting young man, and a faith that gave her the courage to love him back from the brink.

12:45 PM - 1:00 PM

BREAK - ANTOINETTE TUFF BOOK SIGNING

- Workshop -
1:00 pm - 1:30 pm

Got a Full Plate?
You Need a Quick
Table-Top

Presenter: William Clayton, Director of Loss Control and IMReady Services, Keenan and Associates

Workshop Description: When was the last time you actually participated in an emergency exercise (and we're not talking about trying to lose weight)? Fire Drill? Lockdown? Tabletop exercise? Not just schedule, actually actively participate? Far too often, we find that the urgent things on our to-do lists seem to squeeze out the important ones.

Wouldn't it be nice to find a way to squeeze in some effective yet efficient emergency tabletop exercises into your hectic schedule, without spending a whole lot of time doing so? Then you will want to participate in this workshop where you will learn not only how to actively participate in tabletop exercises, but also in how to develop truly effective drills that will exercise your emergency response plan and allow your team to learn from them using short yet powerful scenarios that take no more than 15 minutes to complete, including the documentation!

Presenter Bio: Bill Clayton joined the Keenan Loss Control team in October of 2014 after 27 years in public service. Bill began his career in the U.S. Navy and served in combat in Vietnam and later served in Guam as a police officer, field supervisor, and U.S. Customs Inspector for the Joint Armed Forces Police Detachment. He's had real life experience as a first responder and emergency manager.

His assignments included environmental safety officer and emergency manager, and nine years as the safety and loss control manager for a large school and community college risk management JPA.

Bill has a Bachelor of Arts degree in Business Administration, a Master of Science degree in Emergency Services Administration, is a Certified School Risk Manager (CSRM), and an Associate in Risk Management with a Public Entities (ARM-P) designation. Bill, a part-time faculty member of The National Alliance, teaches the Certified School Risk Manager core classes and has led a national webinar on Effective School Crisis Management.

- Workshop -
1:30 pm - 2:45 pm

Building and
Maintaining a Safe
School Environ-
ment - Interacting
Effectively with
Students to Keep
your School Safe

Presenters: Ty & Linda Hatfield, M.A., founders of Parenting From The Heart and authors of the upcoming book; *ParentShift - Ten Universal Truths That Will Change the Way You Raise Your Kids*.

Workshop Description: This workshop, presented by a husband and wife team, will blend the experience of an education and law enforcement professional whose lives have been dedicated to keeping schools and communities safe.

This interactive workshop will explore the importance of understanding how the teen brain works and the importance of how to communicate effectively with students. The workshop will provide participants with skills and strategies on how to communicate with students, the common hidden roadblocks to communication and how to build a rapport with students, in order to build a maintain a safe school environment.

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- Workshop -
1:30 pm - 2:45 pm

Building and
Maintaining a Safe
School Environ-
ment - Interacting
Effectively with
Students to Keep
your School Safe

Presenter's Bio's:

Linda Hatfield, M.A.: Linda is a former school teacher and has a Bachelor of Science degree in Child Development and a master's degree in psychology.

Ty Hatfield: Ty is a former police Lieutenant from the Long Beach Police Department and was responsible for the Youth Services Section.

He is an expert in the prevention of children and teens who are at risk for entering the "Danger Zone." As a unique team, they work together to help educators, police officers and parents connect with kids and make a lasting impact on their lives.

You can learn more about Ty and Linda Hatfield at ParentingFromTheHeart.com & ParentShiftBook.com

2:45 PM - 3:00 PM

BREAK

- Workshop -
3:00 pm - 4:00 pm

Debrief of the
Santa Barbara Isla
Vista Mobile Active
Shooter Incident

Presenters: Sergeant Matthew Bly and Sergeant Gregory Pierce, University of California Santa Barbara Police Department

Workshop Description: On May 23, 2014, in Isla Vista, California, a 22-year-old man killed six people and injured fourteen others near the campus of University of California, Santa Barbara before killing himself inside his vehicle. This multimedia presentation will cover an overview of this tragic event. The presenters will share unique insight and experiences, both having been directly involved with the planning, response, and management of this tragic event that devastated the UCSB Community.

Presenters Bio's:

Sergeant Matthew Bly: Sergeant Bly is a graduate of U.C. Santa Barbara and has served with the UCSB Police Department for twelve years. He has worked as a patrol officer, field training officer, corporal, detective and is currently a patrol sergeant. Sergeant Bly possesses a Peace Officer Standards Training (POST) supervisory Certificate and is a graduate of the Sherman Block Supervisory Leadership Institute, Class #404. Sergeant Bly was one of the first responders to the May 23, 2014 Isla Vista tragedy.

Sergeant Gregory Pierce: After completing his active duty time in the US Army, Sergeant Greg Pierce began his career with the UCSB Police Department in 2007. He has served as a patrol officer, corporal, and is currently assigned as a patrol Sergeant. Sergeant Pierce is the department's Range Master, Active Shooter response instructor and assisted in developing the department's tactical medicine program. He is also currently assigned to the University of California's System Wide Response team as a squad leader/grenadier. Sergeant Pierce was one of the first responders during the May 23rd, 2014 Isla Vista tragedy.

4:00 PM - 4:15 PM

BREAK

Panel Discussion
4:15 pm - 5:15 pm

A Shared
Leadership
Perspective on
School Safety

Panelists:

Robert Luna, Chief of Police, Long Beach Police Department

Christopher Steinhauser, Superintendent, Long Beach Unified School District

Chris Vlasic, Director of Safety and Personnel Services, Los Alamitos Unified School District

Steven Zipperman, Los Angeles School Police Chief

Student: Jordan High School, Long Beach, CA

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Panel Discussion

4:15 pm - 5:15 pm

A Shared Leadership Perspective on School Safety

Panelist Bio's:

Robert Luna, Chief of Police, Long Beach Police Department

On November 22, 2014, Robert Luna was sworn in as the 26th Police Chief for the City of Long Beach. Chief Luna began his law enforcement career with the Long Beach Police Department in August 1985 as a Reserve Officer. He entered the Basic Police Academy as a Recruit in April of 1987 and has since promoted through every rank within the Department, having worked a variety of assignments. He has extensive experience in the areas of disaster and emergency preparedness, terrorism and critical incident management, and serves on several law enforcement and community-based boards.

Chief Luna actively promotes the Law Enforcement Code of Ethics, policing in a smart, focused and effective manner, and treating people with dignity and respect. He embraces the concepts of 21st century policing, which provides key elements that help strengthen community policing and trust among law enforcement officers and the communities they serve. He has been instrumental in helping to build and maintain productive and trustworthy relationships with the community and has received many awards from several community organizations for his civic leadership.

Chief Luna strongly believes in the importance of higher education and made a significant investment in his own education. He is a graduate of the Federal Bureau of Investigation's (FBI) National Executive Institute, the FBI National Academy, the Harvard University Senior Executives in State and Local Government Program and holds a Master of Public Administration (MPA) from California State University, Long Beach.

Chief Luna is committed to ensuring a safe city for all people, through sound principles, practices, and partnerships.

Christopher Steinhauser, Superintendent, Long Beach Unified School District

Christopher J. Steinhauser has served as superintendent of the Long Beach Unified School District since 2002. The school district is California's third largest, with about 74,000 students. With more than 30 years of experience in Long Beach's diverse school system, Steinhauser has earned a national reputation for improving student achievement and closing achievement gaps.

His school district has earned the national Broad Prize for Urban Education and has qualified as a finalist for the award five times. In a 2010 report, McKinsey & Company, a trusted advisor and counselor to many of the most influential businesses and institutions in the world, named the Long Beach Unified School District one of the world's 20 leading school systems -- and one of the top three in the U.S. -- in terms of sustained and significant improvements. The school district was later listed among the world's top five school systems by the nonprofit Battelle for Kids organization.

LBUSD's students, 70 percent of whom receive free and reduced-price lunches, annually earn more than \$90 million in college scholarships. Nine of Long Beach's high schools were named in 2017 among the top 12 percent in the United States by the Washington Post.

Steinhauser has a strong track record of boosting achievement in all geographic areas of the school district. Beginning as a successful teacher at an inner-city elementary school in Long Beach, Steinhauser went on to attain high student achievement as a school principal. He became Deputy Superintendent in 1999 before his unanimous appointment as Superintendent in 2002. During his years as Deputy Superintendent, students in all major racial and ethnic groups throughout the district made unprecedented gains on state tests.

Steinhauser is a product of the Long Beach Unified School District, where he attended continuously from kindergarten until his graduation from Wilson High School in 1977. He attended Long Beach City College and California State University Long Beach, earning a bachelor's degree in liberal studies and a master's degree in educational administration. He earned multiple-subject and administrative services credentials at the university.

Steinhauser's wife, Alida, is a retired LBUSD teacher. Their son, Edward, graduated from Long Beach's Wilson Classical High School in June of 2005. Their daughter, Patricia, graduated in June of 2007. Both Edward and Patricia teach in the Long Beach Unified School District.

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Panel Discussion

4:15 pm - 5:15 pm

A Shared Leadership Perspective on School Safety

Panelist Bio's (continued):

Chris Vlastic, Director of Safety and Personnel Services, Los Alamitos Unified School District

Chris addresses school safety in a comprehensive manner; internally with staff and students, as well as externally with parents and community. Chris developed the district's Violent Intruder Protocol by collaborating with school safety experts and law enforcement. He then personally trained all administrators, teachers, and classified staff at each of the nine school sites and district office.

Chris has established strong relationships and works very closely with local law enforcement and oversees the School Resource Officer Program. He orchestrated "SRO Social Media Talks" for all fifth-grade students going into middle school. He also organized a Parent Education Night on "Current Drug Trends" and worked with the SRO to be the headline presenter, for which over 100 parents attended

Chris has also engaged the community by way of two town hall meetings and organizing a roundtable discussion with Congressman Alan Lowenthal in the area of school safety. Chris has organized three parent education nights this school year to cover topics like "Parenting in a Digital World," "Tools for Raising Healthy Kids; Socially-Emotionally" and "Current Drug Trends" whereby over 250 parents were in attendance.

Chris spearheads district safety initiatives such as new security fencing, CPR training for all staff, TEXT-A-TIP, AED installations, the hiring and training of new campus supervisors, the design and installation of security cameras, and the new districtwide lockdown notification system.

Chris oversees the District's substance abuse prevention efforts. He coordinates the alternative to suspension program with California Youth Services for students who are in possession/under the influence of a substance, the canine drug detection program, the voluntary random drug testing program, and the prescription drug take-back events. Chris sends each secondary administrator to Drug Recognition training on a bi-annual basis.

Chris' passion for keeping students safe as they engage the world digitally motivated him to conduct parent information nights at each elementary school, arrange assemblies at middle school, hold parent information nights for secondary school parents, and develop a digital citizenship curriculum to address critical topics like: misused social media apps, digital reputation, digital footprint, and cyberbullying. Chris also works with all staff to conduct presentations on suicide prevention, student rights as they pertain to LGBTQ, and mental health resources. Chris has also redesigned the district's crisis response teams and threat assessment protocol. By collaborating with counselors, administrators, school psychologists and mental health counselors, he developed a comprehensive threat assessment protocol for both threat to self and threat to others/campus.

Steven Zipperman, Los Angeles School Police Chief

Chief Zipperman is a proud native of the City of Los Angeles and graduated from LAUSD's Taft High School in the San Fernando Valley. He was appointed as the Chief of the Los Angeles School Police Department (LASPD) in January of 2011, after serving over 32 years with the Los Angeles Police Department (LAPD). He worked numerous officer and supervisory assignments including patrol, vice, narcotics and Special Response Units. As an LAPD Command Officer, he held various positions throughout the LAPD divisions, and forged numerous business and community relationships.

As Chief of the LASPD, Chief Zipperman is responsible for the oversight of 410 sworn officers and 101 school safety officers and a civilian support staff, to police over 710 square miles covering 1100 schools attended by over one million students. Chief Zipperman holds a bachelor's degree in criminal justice, and a master's degree in organizational leadership. He teaches various leadership programs and is a member of various professional school safety and police organizations.

5:15 PM - 5:30 PM

CLOSING REMARKS / OPPORTUNITY DRAWING

Josef Levy, President, Embassy Consulting Services, LLC